

BIKE BUSINESS ADVENTURE PART IV

A business trip to bicycle industry location Saxony including networking event Crossborder Cycle Connection

16th – 17th October 2024

Photo by Wayne Bishop on Unsplash

We invite companies, relevant stakeholders and institutions **to join** us on a business tour through Saxony's bicycle industry and tech know-how - a SAXONY!visit project.

Get and **exchange** ideas, **explore** cooperation projects, **gain insights** about bike parts and supplier structure, **take part** in networking sessions such as “Crossborder Cycle Connection” and visit the „BESPOKED Europe's Largest Handmade Bike Show“ in Dresden. Join and meet new partners and establish new collaborations.

BIKE BUSINESSADVENTURE - PART IV

PRELIMINARY PROGRAM IDEA (ammendments possible, all points tbd)

Tuesday October 15th		<i>Dresden</i> Day of Arrival
Wednesday October 16th	08:30am 10:00am	<i>Chemnitz & Zwickau (all details needs tbd)</i> Meeting at Bahnhof Neustadt Dresden Pendix Merge / ICM / IWU CarbonBikes repairs Biehler and/or other, traveling back to Bahnhof Neustadt Dresden

Thursday		<i>Dresden (all details needs tbd)</i>
September 17th	09:00am	Meeting at Bahnhof Neustadt Dresden
	09:30am	Quest GmbH
		R2 Components
		ActoFive
		LightWolf and/or other
	06:00pm -	Crossborder Cycle Connection - an EEN networking event at (tbd)
	09:00pm	with impulse presentation, very short company pitches, dinner, networking
		<i>Attention: we may organize this program point as bike tour incl. public transport</i>
Friday	10:00am -	<i>Dresden</i>
September 18th	02.00pm	opportunity to meet, discuss, network at BESPOKED show
		and following
		event day's

General information:

- No registration fee, registration is obligatory, apply for a place
- Included: transfer within Saxony, project management for program points
- Not included: accommodation and traveling costs to Dresden as well as BESPOKED tickets
It will be guests own responsibility.
- Data will be shared within the project partners.

Project coordination:

Wirtschaftsförderung Sachsen GmbH /
Saxony Trade & Invest
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Relevant project partner:

Cycling Saxony e.V.
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Handwerkskammer Dresden
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Apply here / Register at:



Register now, until Sept 25th!

Support and partner note:

The Saxony Trade & Invest (WFS) and partners invite industry experts, decision makers, and managers from Europe to come together in a business trip to Saxony. This event is co-financed by tax funds based on the budget approved by the Saxon state parliament. In this context is the Saxony's State Ministry of Economic Affairs, Labour and Transport (SMWA) funds the event. Wirtschaftsförderung Sachsen GmbH (Saxony Trade & Invest) coordinates the project and Cycling Saxony e.V. as well as Handwerkskammer Dresden are going to support the project. The program part of the project "Crossborder Cycle Connection" is co-financed by the European Commission within the framework of Enterprise Europe (EEN).